

**Welcome Center Agritourism Brochure Distribution Program Enrollment Form**  
(copy form for each brochure enrolling in program)

**DEADLINE to enroll for the 2011 - 2012 season is April 15, 2011**

\_\_\_\_\_  
Name of Farm/Business

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Title

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
E-mail Address (REQUIRED)

\_\_\_\_\_  
Website

**STEP 1**

**Select the welcome centers to which your brochure will distributed:**

- ☐ Delivery to all FIVE welcome centers per month - **\$15 per month**
- ☐ Delivery to THREE welcome centers per month (choose below) - **\$10 per month**
- ☐ Darien (I-95 North)
  - ☐ Hartford (Pearl Street, downtown)
  - ☐ North Stonington (I-95 South)
  - ☐ West Willington (I-84 West)
  - ☐ Westbrook (I-95 North near Route 9)

**STEP 2**

**Select the months your brochure will be distributed to the above-selected centers:**

- ☐ All 12 months (May 2011 through April 2012)      **Cost/month (see above) \_\_\_\_\_ x 12 = \$ \_\_\_\_\_**
- ☐ Specific months (choose below)      **Cost/month (see above) \_\_\_\_\_ x no. of months \_\_\_\_\_ = \$ \_\_\_\_\_**
- |  |   |                                       |
|--|---|---------------------------------------|
| <input type="checkbox"/> May 2011      | <input type="checkbox"/> June 2011      | <input type="checkbox"/> July 2011    |
| <input type="checkbox"/> August 2011   | <input type="checkbox"/> September 2011 | <input type="checkbox"/> October 2011 |
| <input type="checkbox"/> November 2011 | <input type="checkbox"/> December 2011  | <input type="checkbox"/> January 2012 |
| <input type="checkbox"/> February 2012 | <input type="checkbox"/> March 2012     | <input type="checkbox"/> April 2012   |

**TOTAL AMOUNT ENCLOSED: \$ \_\_\_\_\_**

**Applications and payment must be RECEIVED (not postmarked) by APRIL 15, 2011**

Checks should be made payable to the **CT Apple Marketing Board (CAMB)** and mailed to:

Attention: Linda Piotrowicz  
Connecticut Department of Agriculture  
Agritourism Brochure Distribution Program  
165 Capitol Ave, Room 129  
Hartford, CT 06106

Please contact Linda Piotrowicz, 860-713-2558 or [Linda.Piotrowicz@ct.gov](mailto:Linda.Piotrowicz@ct.gov) with any questions.

**(OVER: other side requires signature)**

## TERMS OF UNDERSTANDING

1. I have read and complied with the Agritourism Brochure Distribution Program Guidelines.
2. The brochure collection center is located at the Connecticut Department of Agriculture, 165 Capitol Avenue, Hartford. All brochures must be delivered to the collection center before the first scheduled delivery to the welcome centers. No brochures will be picked up under any circumstances.
3. **Enough brochures for the entire program season must be provided to the collection center by the first day of month of the first scheduled delivery to welcome centers.**  
*(For example, if deliveries are to begin in July, brochures for entire season must be provided by July 1.)*  

The Department of Agriculture will not be held responsible for deliveries if brochures are not provided in sufficient quantities prior to the initial scheduled delivery. Brochures must be delivered by May 1, 2011 to  
Attention: Linda Piotrowicz  
Connecticut Department of Agriculture  
Agritourism Brochure Distribution Program  
165 Capitol Avenue, Room 129  
Hartford, CT 06106
4. **Brochures must be bundled in quantities of 100. Unbundled brochures will not be delivered.**  
*(Thick brochures may be bundled in quantities of 50 as long as this is clearly noted on the box.)*
5. Payment for the entire duration of the program must be made by April 15, 2011.
6. Businesses may enroll more than one brochure; however each brochure must be enrolled separately and pay the appropriate fee.
7. The Department of Agriculture will not be held responsible for any claims arising from industry member's brochures, their contents, or any claims made therein.
8. All brochures are subject to approval, based on the Agritourism Brochure Distribution Program Acceptance Criteria established by the Connecticut Literature Distribution Program.
9. **A copy of each brochure enrolled in the program must accompany this application.**

## SIGN AND DATE BELOW

*I accept these terms and have read the criteria for participation in the Agritourism Brochure Distribution Program:*

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Signature

Date